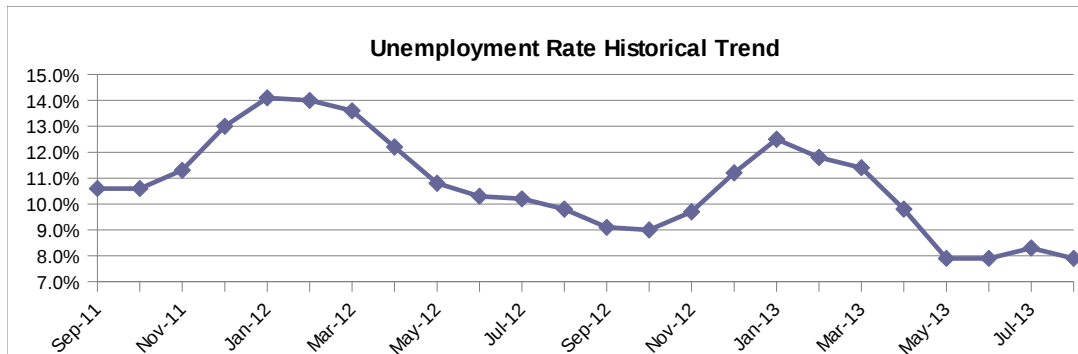


IMMEDIATE RELEASE
 SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)
 (Santa Cruz County)

The unemployment rate in the Santa Cruz County was 7.9 percent in August 2013, down from a revised 8.3 percent in July 2013, and below the year-ago estimate of 9.8 percent. This compares with an unadjusted unemployment rate of 8.8 percent for California and 7.3 percent for the nation during the same period.



Industry	Jul-2013 Revised	Aug-2013 Prelim	Change		Aug-2012	Aug-2013 Prelim	Change
Total, All Industries	105,900	104,200	(1,700)		101,300	104,200	2,900
Total Farm	13,000	12,700	(300)		12,700	12,700	0
Total Nonfarm	92,900	91,500	(1,400)		88,600	91,500	2,900
Mining, Logging, and Construction	3,100	3,100	0		3,100	3,100	0
Manufacturing	6,200	6,200	0		5,900	6,200	300
Trade, Transportation & Utilities	17,600	17,300	(300)		16,700	17,300	600
Information	800	800	0		800	800	0
Financial Activities	3,500	3,300	(200)		3,300	3,300	0
Professional & Business Services	10,400	10,300	(100)		10,000	10,300	300
Educational & Health Services	14,200	14,000	(200)		13,400	14,000	600
Leisure & Hospitality	13,100	12,900	(200)		12,700	12,900	200
Other Services	3,900	3,900	0		3,800	3,900	100
Government	20,100	19,700	(400)		18,900	19,700	800

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov